

## MARKETING & PROMOTION OPPORTUNITIES FOR UPTOWN CHAMBER MEMBERS



Get the most out of your membership! Take advantage of these effective, low cost ways to market & promote your business to Uptown, the Chicagoland area & beyond!  
For more information or to get started on any of these offers contact the chamber at  
**(773) 878-1184** or email [info@uptownbusinesspartners.com](mailto:info@uptownbusinesspartners.com)

### **Promote your special events, anniversary, sales, discounts, etc. on the chamber's website and in the e-newsletter**

**Benefits:** Additional online exposure, e-newsletter sent to over 1200 people  
**Cost:** Free for members, not available to non-members

### **Advertise on [www.uptownbusinesspartners.com](http://www.uptownbusinesspartners.com) or in E-newsletter**

**Benefits:** Larger, more targeted ad than the free listing, page views and click through stats available with web ad, additional online exposure, e-newsletter sent to over 1200 people  
**Cost:** \$50/Month for web ad with 3 month min./\$50 for 4 ads in e-newsletter

### **Advertise on an Uptown Streetpole Banner**

**Benefits:** Highly visible banners promote you, show your neighborhood pride and help brand the entire neighborhood  
**Cost:** \$250 per banner for members

### **Advertise in Annual Promotional Pieces (Map, Community Guide...)**

**Benefits:** Ads give you extra exposure in quality, printed promotional maps and guides to the neighborhood, distributed to over 12,000 locals and visitors  
**Cost:** Ad prices vary

### **Host a Chamber Energizer (networking event) or Other Event**

**Benefits:** Brings peers and potential new customers directly into your space  
**Cost:** Hosts provide drinks and light appetizers

### **Sponsor a Special Event (Annual Dinner, Workshop, Pub Crawl, etc...)**

**Benefits:** Gets your business logo in front of potential new customers  
**Cost:** Opportunities available throughout the year